



FOR IMMEDIATE RELEASE

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New Poochie-Pets' Collars and Leashes Express Dogs' Personality

HARTFORD, CT. (March 10, 2010) – Looking for a fun and clever way to express your dog's personality? Poochie-Pets, LLC introduces an exclusive line of durable, descriptive collars and leashes for fashion-forward pooches and their owners.

Offered in eight dog-themed phrases and patterns – from 'Bad to the Bone' to 'Good Dog' – collars are available in small/medium and medium/large, leashes are six-feet long. Spot cleanable, and made of nylon/polyester blend fabric sewn onto nylon color-fast webbing, collars are made with die-cast hardware and contoured side-release buckles. Leashes are made with die-cast zinc, swivel-eye snap hooks. Hand-crafted in the USA, all Poochie-Pets products are made of lead-free materials making them safe for family and pooch.

About Poochie-Pets, LLC:

Established in 2005, Poochie-Pets, LLC first introduced Poochie-Bells[®], the original designer dog doorbell potty training tool. Since then, thousands of Poochie-Bells[®] have been sold; and the company continues to expand their line of USA-made, fun and functional dog products.

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or dhowles@poochie-pets.net.

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