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**Poochie-Bells® LLC Named Buzzillions®
Reviewers' Choice™ Award Finalist**

***Dog Owners Nationwide Select Poochie-Bells® Dog Training Tool as One of
the Best of 2008 via Reviews on Buzzillions.com***



HARTFORD, CT, May 14, 2009. Poochie-Bells® LLC (www.poochiebells.com), makers of the original designer dog doorbell training tool, today announces Poochie-Bells® as the 2008 Buzzillions Reviewer's Choice™ Award Finalist for Best Pet Accessories Overall. Buzzillions Reviewers' Choice Awards are awarded based on the opinions of real consumers who have purchased and used the product and posted their reviews on Buzzillions.com (www.buzzillions.com), the Web's premier hub for customer reviews.

Buzzillions.com is the only product review site that categorizes its reviews by "user personality", enabling consumers to get ratings and reviews from people just like them. In the case of Poochie-Bells, the award was determined based on reviews specifically from Best Pet Accessories Overall.

"The opinion that matters most to us is that of our customers," said Cheryl Pedersen, President of Poochie-Bells. "Thus, we are particularly proud to be recognized in the Buzzillions Reviewers' Choice Awards as it is wholly based on the feedback of those who have experienced our products first hand. We will continue to strive to exceed our customer's expectations and seek out their suggestions on what is – and isn't - working."

Endorsed by industry professionals, Poochie-Bells® bridge the communication gap between owner and pooch. The dog learns that by ringing the bells, signaling and notifying her owner, she will be let out... thus avoiding accidents in the home. Each unit comes with easy-to-follow training instructions, are

designed to accommodate all breeds of dogs, and no dog is too old to learn the method. Each unit is made to easily fit over any doorknob or hook placed by the door. Poochie-Bells® are available in over 80 styles to match everyone's home décor and budget. As part of Poochie-Bells' global outreach program, the straps made for their leather line are handcrafted by Tsienyane Leathercraft Villagers of Botswana, South Africa. Consumers who purchase leather Poochie-Bells® are making a direct contribution to the economic stability of this community. Recently, the company launched its eco-friendly bamboo line for the environmentally conscious consumer.

"Most product awards are judged by a small group of industry experts," said Andy Chen, CEO of Buzzillions. "The Buzzillions Reviewers' Choice Awards are unique in that they are judged by the people, for the people. It speaks volumes for Poochie-Bells® to be recognized by the toughest judges of all – their customers."

For a full list of winners visit Buzzillions Reviewers' Choice Award Announcement (<http://blogs.buzzillions.com/reviewers-choice-award-winners/>)

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About Poochie-Bells® LLC

Poochie-Bells' inception came about when Cheryl Pedersen, president of Poochie-Bells, and her dog, Oscar, had completed a puppy potty training class. After learning about bell training, she created a dog doorbell of her own. Realizing how effective it was, she decided to create an internet business to sell "Poochie-Bells". Four years later, Poochie-Bells' internet business and wholesale accounts continue to grow. "Our team consists of professionals who left their 9-5 corporate jobs to bring their expertise to Poochie-Bells. From sales, to marketing, to production, we have a great team and everyone takes a great deal of pride in what they do." says Cheryl Pedersen. "Of course, we owe all of our success to our customers, many of whom are repeat clients. It is extremely rewarding when someone tells us they were sent to us by their trainer or breeder. Based on our continued growth, we are very thankful Poochie-Bells has become a household name." The Connecticut Company's focus continues to be customer-oriented, providing quality service and products that are both fun and functional. A year ago, Poochie-Bells expanded their line to include collars and leads. Poochie-Bells' products can be found wherever fine pet products are sold throughout the USA and Canada.

About the Buzzillions® Reviewers' Choice™ Awards

Buzzillions Reviewers' Choice Awards are selected utilizing a special algorithm that ranks products reviewed by consumers in the calendar year of 2008. This algorithm incorporates star ratings, number of reviews and the reliability of the reviewers (reviews by "Verified Buyers" are given more weight). The #1-ranked product is awarded "Reviewers' Choice Winner" status. The #2 - #5-ranked products are awarded "Reviewers' Choice Finalist" status. Buzzillions.com, which has nearly five million reviews, is a one-stop product research site for consumers, providing reviews and recommendations from real product users for more than 700,000 products in thousands of categories, including consumer electronics, apparel, sporting goods, health & beauty and home & garden.