

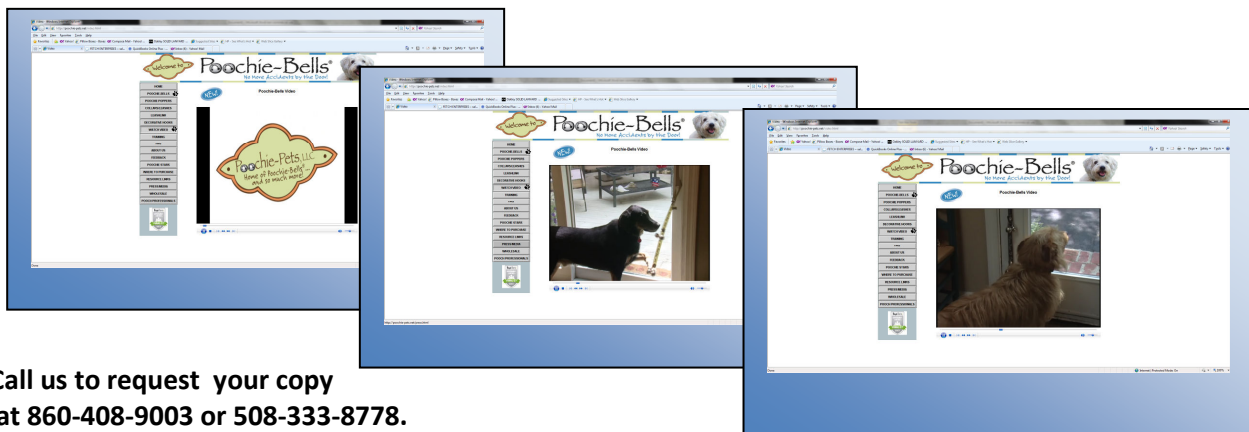


## Announcing the New Poochie-Bells® In-Store Retail DVD

This NEW fun and informative DVD is now available to you (*at no charge*) to showcase in your retail location. Simply pop in the DVD and our brief three minute DVD loops continuously with fun, upbeat music, video clips of dogs and their Poochie-Bells® along with brief educational information. The Poochie-Bells® video is sure to capture your many shopping clientele and encourage purchasing Poochie-Bells®, the original designer dog doorbell.

Poochie-Pets proudly continues to invest in our family of retailers by creating new selling tools such as this video/commercial. As you already know, we *strongly* believe that training with Poochie-Bells® is simple and easy and does not require any additional tools for the consumer other than the instruction hang-tag attached to each Poochie-Bells®. For this reason, we put our efforts in creating effective tools for you, the retailer, to educate and create excitement with your shopping consumers!

Play our In-Store Retailer Video/DVD and see your Poochie-Bells® sales and profits rise!



Call us to request your copy  
at 860-408-9003 or 508-333-8778.