

FOR IMMEDIATE RELEASE:

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POOCHIE-BELLS® GOES GREEN

HARTFORD, CT – May 21, 2009 – For ecologically-minded consumers, Poochie-Bells® has launched an environmentally-friendly bamboo collection to their dog doorbell training tool line. Made from totally renewable bamboo, one of Earth's fastest growing, pesticide and fertilizer free plants, this extremely durable ribbon is available in four earth tones to match any home's décor – Bark Brown, Moss, Terra Cotta, and Linen. Endorsed by professionals, Poochie-Bells are made to accommodate all breeds of dogs and are available wherever fine pet products are sold.

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If you would like more information about this product, or to schedule an interview, please contact Cheryl Pedersen, President of Poochie-Bells, at 860-408-9003 or email at admin@poochie-pets.net.