

Poochie-Bells® LLC

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Welcome and Thank You for Choosing Poochie-Bells!

PLEASE READ! VERY IMPORTANT INFORMATION BELOW.

POOCHIE-BELLS DISPLAY SUGGESTIONS

- For optimum selling, please remove each Poochie-Bells unit from the cellophane bag and hang them by the fabric loop – *not the metal ring that holds the instructions tag and silver bone charm*. This is very important as your customer will be able to see the product and understand how the Poochie-Bells unit hangs. We do not recommend keeping the Poochie-Bells in the bag otherwise your customer will not be able to tell what the product is.
- Place the instructions tag facing out so the product is easily identified and your customer will be able to see that instructions are included with each unit.
- Keeping a varied stock, we offer over 80 patterns and colors, will allow for your customers to find the perfect Poochie-Bells to fit their personality and home décor.
- Although we stand behind our quick turnaround shipping time, we recommend that you do not allow your stock to get to the point that you have only a few Poochie-Bells left or that you have complete run out as we ship our orders first-come, first-serve based on when they are received and whether a client is a Signature Store.
- Stores that display Poochie-Bells by their registers, either using the Poochie-Bells Point-of-Purchase Display or on hooks hung by the counter have had great success selling Poochie-Bells as they make a great impulse purchase and there's nothing else quite like them in the marketplace.
- By hanging one on your store's doorknob, or on a hook placed by the door, your customer will get the full affect of the product.
- Poochie-Bells make a great gift and are convenient to take along for those who travel with their dog.
- We update ribbon choices depending on the season, so check our website periodically to see what's new. Also, you can print any of our paperwork by going to our website at www.poochiebells.com and clicking on the Wholesale page.
- Poochie-Bells are a proven training tool and have been endorsed by trainers and breeders throughout the USA and Canada.
- All of our products are made in the USA.

POOCHIE-BELLS POINT-OF-PURCHASE DISPLAY

- The Poochie-Bells Point-of-Purchase Display stands 36" tall and is intended to be used as a countertop or table display. Many of our clients have been creative and have placed their display on hay bales, covered boxes, etc. Whatever you use is your choice, but we do not recommend placing the display unit on the floor as your customers will not be able to see the product. So that your customers have optimum viewing of the product, we suggest placing it high enough so that the Poochie-Bells are close to eye level as possible.
- We suggest displaying up to 32 Poochie-Bells (four units placed on each of the eight hooks) at the most and not to let your stock go lower than a dozen units at any given time so as to keep ample selection available to your customers.
- Please be sure to hang each Poochie-Bells unit by the fabric loop, not the metal ring, with the instruction card facing out.
- Keep in mind we have over 80 different ribbons to choose from... thus, something for everyone.
- Please do not hesitate to call us if you have any questions or wish to receive any other pointers for optimum selling!