

FOR IMMEDIATE RELEASE:

CONTACT:

Cheryl Pedersen – President
Poochie-Bells® LLC
877-688-3647 Phone
419-821-6363 Fax
orders@poochie-pets.net
www.poochiebells.com

TINKLING OF BELLS STOP DOGGIE ACCIDENTS

Hartford, CT – A solution for avoiding dog accidents in the home has been successfully introduced by Poochie-Pets LLC of Simsbury, CT. Designed for dog owners who want to avoid the messy job of cleaning up after their pet, Poochie-Bells® provides a sensible solution that is easy to learn and adopt.

Designed to accommodate both large and small breeds, Poochie-Bells® are made to hang on a doorknob (or a hook next to the door) inside the house. This enables the dog easy access in “ringing” the Poochie-Bells® by using their nose or paw. The clear signal of the bells immediately alerts the owner that their dog needs to go outside, thus avoiding accidents in the home. “Our system is based on the psychologist Ivan Pavlov's discovery, that one form of learning is a result of repeated stimulus.” explains Cheryl Pedersen, creator of Poochie-Bells®. “By ringing the bells each and every time the dog has to go (*creating a stimulus*), the resulting action will be the reward of being let outside. Your pet learns to associate the stimulus of the bells with the ability to go outside.”

With a 95% success rate when following the suggested training method, Poochie-Bells® has helped to solve an age-old problem. “The recommended age for training puppies is 12-to-16 weeks, the puppy needs to be old enough to understand the concept, but no dog is too old to learn this new behavior.” suggests Ms. Pedersen. As with any training program, consistency is important, thus results on how quickly the pet adapts to “ringing” the bells depends on the time invested in training. Poochie-Bells® should be kept on the door at all times so the pet can access it whenever he/she needs to go outside.

Endorsed by dog trainers and breeders alike, Poochie-Bells® come complete with easy-to-follow training instructions. They are a safe, effective, quality product that is made in the USA. Offered in a variety of colors and patterns to fit every home's décor, Poochie-Bells® are portable, therefore, convenient for people traveling with their pet. “We take pride in what we do, and are happy to offer the public a product that is both functional and fun.” comments Cheryl Pedersen.

###

If you would like more information about this product, or to schedule an interview, please contact Cheryl Pedersen at 877-688-3647 or email her at orders@poochie-pets.net.